Objective

The New Faces of Engineering - Professional strives to promote the accomplishments of young engineers by highlighting their engineering contributions and the resulting impact on society. The campaign is designed to enhance and improve the image of engineering by:

- Putting faces to what has often been referred to as “the stealth profession”;
- Showing a group of young, diverse and talented engineers, thereby portraying engineering as an exciting profession open to everyone;
- Providing both stimulation and incentive for college engineering students to explore the variety of career options available to them with their engineering degrees as well as encouraging high school students to study engineering in college.
- Help engineering students understand they are part of a global profession.

Criteria for Recognition

- Engineers 30 years of age or younger as of December 31, 2013, are the focus of the recognition program.
- Nominees must have a degree in engineering from an ABET accredited U.S. college or university, or from an equivalent international educational institution. Degrees in engineering technology, science, computer science, and similar disciplines do not qualify; a degree in computer engineering is acceptable.
- NSPE can present up to 5 members to be considered by National Engineers Week. What they and NSPE are looking for is an excellent “poster person” to present to the public—one dynamic and successful who has already made a contribution to the profession at a young age.
- New Faces of Engineering recognizes achievements in all engineering disciplines. However, nominees must be a member of a sponsoring Engineers Week partner, in this case NSPE. See “Nomination Process.”

Nomination Process

- Nominations are made only through the designated contact at the Engineers Week Sponsoring Societies and government agency partners. All nominees must submit their applications to these societies (NSPE), not to Engineers Week headquarters.
- Applications must be complete and must be submitted electronically. Incomplete nominations may delay processing and not meet deadline.
- Photos must be included with the application materials. Photos must include one color AND one black and white (JPG or TIF files and at least 300 DPI at 2"x3"). Nominees are also encouraged to submit informal “action” photos in addition to formal portraits/headshots.
- Complete nominations as NSPE's representative to the program must be submitted to Stacey Ober at pr@nspe.org by October 25, 2013. Questions about the New Faces-Professional program, criteria, other sponsoring societies, or nomination process should be addressed to Stacey Ober at pr@nspe.org.

NOTE: If you are not a member of NSPE, please visit the National Engineers Week Web site at www.eweek.org to download and complete a general nomination form, or contact another sponsoring society of which you are a member. This specific form is for NSPE MEMBERS only.
Recognition

The top individual *New Faces* will be featured in a full-page ad in USA TODAY during Engineers Week, February 16-22, 2014. Each photo will be captioned with the engineer’s name, name of the engineering society providing the nominee, employer and a brief statement of that individual’s accomplishments as they relate to the public welfare.

National Engineers Week Foundation will profile all nominees online. The engineering trade press will be targeted for feature stories on the top individuals. Media contacts provided by all nominees will also be provided information. NSPE will also post its winner and nominees on its own website, in its magazine, and on its social media outlets.

The top candidates will be designated as “engineering ambassadors” and may be asked to participate in a variety of outreach or community-building events as available. These may include, but are not limited to: an e-mail and/or online Q&A discussion forum with engineering undergraduates globally; participation either virtually or on site at a Foundation webinar; and sponsored travel to an Engineers Week national event. Possible participation events for ambassadors may include Future City regional or national competitions; local or national Discover Engineering Family Days; the NEWF Global Marathon, etc. Candidates are asked to list languages in which they are fluent.
A. Candidate’s Information

Name:______________________________________________________________
Title and employer:______________________________________________________________
Work Address:_________________________________________________________________
Work Phone:___________________________________________________________________
Email:________________________________________________________________________
Age as of December 31, 2013:____________________________________

Nominees, please self-select from the following categories. This information is necessary to facilitate an internal diversity impact analysis of the Foundation’s activities and will not be used for any other purpose.

____White/Caucasian
____African American
____Hispanic
____Asian / Pacific Islander
____Other

Education:

School(s) and location:______________________________________________________________

Degrees and majors:______________________________________________________________

Are you a P.E.? ________________________________________________________________
Engineering Society: _____________________________________________________________
Membership Number: _____________________________________________________________

Do you have video footage available showing you on the job, in training, or in the classroom (either as a volunteer or a student)? Availability of or lack of video will not impact your nomination process. Informal photos from the same venues are also welcome.

Professional/Technical Society Activities:

________________________________________________________________________

________________________________________________________________________

B. Attach a statement of 200 words or less supporting the candidate’s nomination. Facts presented should include engineering achievements in design, research, development, or management during the last two to five years, and their importance. Please avoid acronyms. (Please make an effort to tie at least one achievement to something the non-engineering community can appreciate, and we encourage you to include information on what you do outside of work, including participation in society activities, EWeek, MATHCOUNTS, etc.).
C. For publicity purposes, list the names and addresses of two or more publications in the nominee's hometown. If the nominee currently live in a city other than his/her hometown, please let us know of some hometown connection (which high school they attended, do his/her parents still live there, etc.):

1. Publication Name: ________________________________
   Address: __________________________________________
   Connection/Reason for listing: __________________________

2. Publication Name: ________________________________
   Address: __________________________________________
   Connection/Reason for listing: __________________________

3. Publication Name: ________________________________
   Address: __________________________________________
   Connection/Reason for listing: __________________________

D. Fluent in Language(s): ________________________________

E. Nominees: Please attach responses to the following two questions in 100 words or less (each).

1. What do you know now you wish your parent(s) or guidance counselor had told you about engineering?
2. What (or who) inspired you to pursue engineering?

F. Nominees: Please help us expand our resources for volunteers. Attach responses to the following:

1. List volunteer activities in college
2. List volunteer activities now
3. Why do you volunteer? (25 words)

G. Nominees: If you are chosen to represent your society (NSPE) in the national print ad, you will be designated as an "engineering ambassador" and may be asked to participate in a variety of outreach or community events. These may include, but are not limited to: an e-mail and/or online Q&A discussion forum with engineering undergraduates globally; participation either virtually or on site at a Foundation webinar; and sponsored travel to an Engineers Week national event. Possible participation events for ambassadors may include Future City regional or national competitions; local or national Discover Engineering Family Days; the NEWF Global Marathon, etc.

H. Nominees: Please provide one electronic (jpg or tif and at least 300 DPI at 2"x3") color photo and one black and white. Photos should be head and shoulder shots of high quality resolution suitable for publication. Business attire is recommended. Informal photos are also welcomed, but will only be used online.

F. Photograph Consent and Release: A scanned digital signature is acceptable, or this page may be faxed to:

National Society of Professional Engineers
ATTN: Stacey Ober
703-836-4875

I, the undersigned, grant my consent and permission to publish my photograph and use my name solely for purposes of advertising, publicizing, and promoting New Faces of Engineering, a recognition program of Engineers Week.

I hereby release and agree to hold harmless Engineers Week from any liability, and invasion of any right of privacy or publicity, arising out of the use of my name and photograph.

I acknowledge that I have read and understand this Consent and Release prior to signing it. I certify and warrant that I am of legal age and have the full power, right, and authority to enter into this consent and release.
F. Sponsoring Engineering Society Information

Staff Contact: Stacey Ober, National Society of Professional Engineers
Phone: 703-684-2815
Email: pr@nspe.org