# Item 8.2.1 Attachment

# **Program Evaluation and Validation Task Force Report – September 2012**

#### I. Task Force Charge

The charge for the Product Evaluation/Validation Task Force (PEVTF) is:

<u>"Program Validation/Evaluation Task Force</u>. Examine the current services and programs offered by NSPE to see what programs and services are relevant, what programs and services benefit NSPE (Bang for the Buck), and what programs and services are most relevant for which generational group. Investigate and determine from both members and non-members the primary needs of the Professional Engineer."

II. Goal

The nominal goal of the PEVTF is a reduction of 20% on the total count within the NSPE Product Summary leading to a potential 40% reduction if warranted. These reductions are intended to not degrade the output of NSPE and to allow more concentrated focus on the remaining items.

III. Task Force Basis

The PEVTF will use the NSPE Product Summary as the basis of its work because this document is the best compilation of all activities, goods, and services provided by NSPE. Some members have already found that the posted NSPE Product Summary is outdated, and they will use an updated version for their evaluations

#### IV. Evaluation Criteria

The criteria to be used to perform the evaluations of NSPE Department action and Good and services will be in descending order:

- a. Cost
- b. Use
- c. Perceived Value
- d. Staff Time/revenue

Overlying these evaluations will be a generational assessment – does the item apply to all generations or to specific generations?

## V. Member Assignments

The assignments of the PEVTF are:

Item Merchandise and Member Se	Count ervices	Reviewing Member
Books and Merchandise	6	Brad Bowen
Career Management	10	Michael Gearhart
Continuing Education	77	Chris Richard
EJCDC Documents	69	Paul Bakken
Ethics	30	Neal Wright
Licensure Related	6	David Martini
Mentoring	4	Harold Cobb
Partner Benefits	13	Jesus Mancilla
Practice Management	6	Steve Bassett
Resources for Young Engineers	9	Kristen Crumpton (Liaison)

#### NSPE Department Programs and Services

Administration	17	Jesus Mancilla
Government Relations	35	David Martini
Legal	22	Michael Gearhart
Membership	24	Chris Richard
NICET	7	Harold Cobb
NSPE Communications	19	Paul Bakken
NSPE Toolbox	24	Brad Bowen
Professional Practice	41	Neal Wright
Public Relations	2	Steve Bassett

		Committee of the
Member Activities	39	Whole

## VI. Methodology

Each member will evaluate each assigned item using data supplied by NSPE Staff against the established criteria. From this evaluation, the individual member will assign three recommendations:

Retain

- Eliminate
- Promote (the item has promise but is underutilized)

The entire PEVTF will review the individual member's recommendations to either concur or provide rationale for changes. The PEVTF as a committee of the whole will evaluate Member Activities.

VII. Teleconferences

The PEVTF has email correspondence and one teleconference to make review assignments. A second teleconference will occur next week to determine current status. Teleconferences will occur at approximately two-week intervals until the total evaluation and validation process is completed.

VIII. Time Line

The task force deadline is early December, 2012 to allow a complete recommendation to the January, 2013 BOD meeting.

### IX. Coordination

The PEVTF Chair has been in coordination with other task force chairs to determine overlaps and potential conflicts in task force actions.