

NSPE CON 26

AUGUST 5-7 | NEW YORK CITY, NY | NSPECON.ORG | #NSPECon26

SPONSOR AND EXHIBITOR PROSPECTUS



NATIONAL SOCIETY OF
PROFESSIONAL ENGINEERS



NSPE Partners,

In the city of bright lights, big opportunities await the engineering community at NSPECon26. New York City, a global center for innovation and influence, is the perfect location to bring together professional engineers from across the country for three days of education, conversation, inspiration, and celebration. Held in partnership with the New York State Society of Professional Engineers (NYSSPE) as they celebrate their 100th anniversary, attendees will refine their expertise, create meaningful connections, and explore innovative solutions in engineering. Sponsors and exhibitors play a key role in making the conference an impactful experience for attendees.



NSPECon26 provides your company or organization with a stage to showcase your brand and engage with the professionals shaping the future of engineering. Sponsorship and exhibitor opportunities include print, digital, and in-person offerings that will elevate your profile — reaching hundreds of key decision-makers as well as influential firms and universities — and strengthen your competitive advantage within NSPE’s forward-thinking community. Explore the options in this prospectus or visit www.nspecon.org to find the perfect fit for your organization. For additional information or questions, contact mccall@mohanna.com.

Join industry leaders for innovation, collaboration and professional growth, August 5-7, 2026. We look forward to welcoming you to New York City to celebrate the NYSSPE Centennial and to create an NSPECon26 experience that attendees won't forget!

Sincerely,

Breck Washam, P.E., F.NSPE

NSPE President 2026–2027

WHO ATTENDS?

NSPE's mission is to create a world where the public can be confident that engineering decisions affecting their lives are made by qualified and ethically accountable professionals. Members demonstrate their commitment to this mission by attending the only national meeting for licensed professional engineers (PEs) where they can stay updated in the field and earn continuing education credits.

The engineers attending NSPECon are well established in the industry and the firms they represent and are at the top of their field. PEs lead projects and weigh in on key decisions and personnel. Attendees are engineers from across all disciplines who are involved in the design, construction, operation and maintenance of the built environment.



ATTENDEES ARE SEEKING:

“Providers of engineering software and equipment.”

“Risk-management, accident prevention and investigation organizations.”

“Firms who are recruiting and hiring.”

BE A SPONSOR

Showcase your brand and services while championing the professional engineers' value to society and the leadership, ethics, and professionalism they bring to your industry.

TAKE THIS OPPORTUNITY TO:

- Meet people who make purchasing decisions
- Introduce a new product or service
- Demonstrate software
- Collect qualified leads
- Recruit talent

NSPECon24 RALEIGH, NC

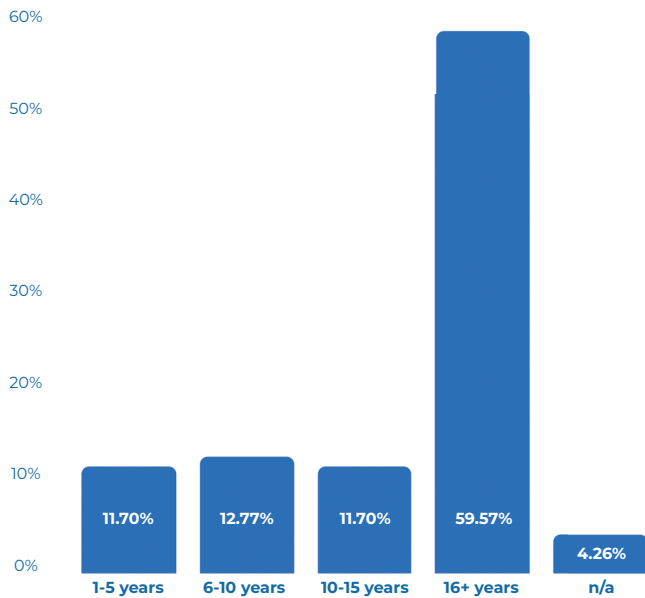
- 314 registered attendees representing 49 out of 53 states and U.S. Territories
- 33% attending for the first time

NSPECon25 KANSAS CITY, MO

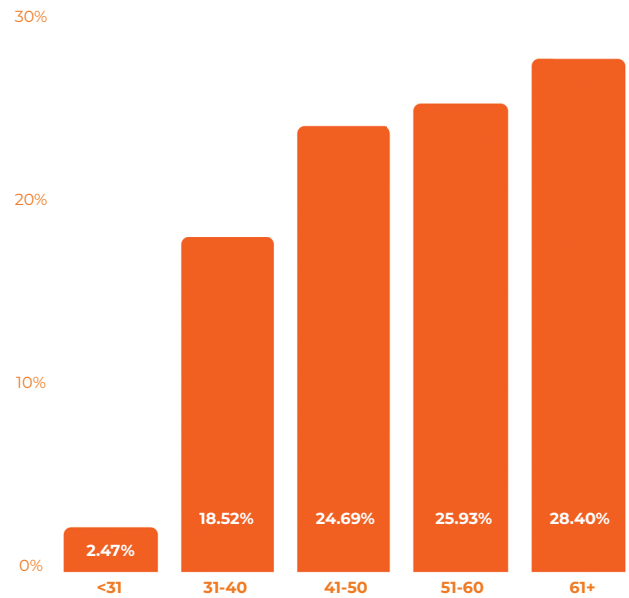
- 348 registered attendees representing 50 out of 53 states and territories
- 32% attending for the first time

NSPECon25 ATTENDEE DEMOGRAPHICS

HOW MANY YEARS HAVE YOU BEEN A PE?



AGE RANGE



ENGINEERING DISCIPLINES

- CIVIL - 45.56%**
- MECHANICAL - 10.00%**
- ELECTRICAL - 8.89%**
- ENVIRONMENTAL - 5.56%**
- NOT IN ENGINEERING - 5.56%**
- AEROSPACE - 4.44%**
- GEOTECHNICAL - 4.44%**
- INDUSTRIAL - 4.44%**
- STRUCTURAL - 3.33%**
- CHEMICAL - 1.11%**
- CONSTRUCTION - 1.11%**
- FIRE PROTECTION - 1.11%**
- MANUFACTURING - 1.11%**
- NUCLEAR - 1.11%**
- SAFETY - 1.11%**
- TRANSPORTATION - 1.11%**

DIAMOND LEVEL

PE DAY & CELEBRATE NYC

OPENING RECEPTION SPONSOR

\$25,000 (1 sponsorship available)

OPENING RECEPTION SPONSOR

Celebrate PE Day at the welcome reception with local entertainment and be recognized at the reception verbally and with signage. Conference organizers can work with companies who may want to sponsor a unique souvenir giveaway to attendees.

THE DIAMOND SPONSOR RECEIVES:

- Video placement on NSPECon website home page
- Sponsored remarks limited to 2-3 minutes or a video presentation to be presented at opening the session.
- Four (4) complimentary full conference registrations
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary full-page, four-color ad in *PE* magazine
- If desired, exhibitor tabletop display space during exhibit hours

RECOGNITION IN:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NSPE advertisement in *PE* magazine thanking the sponsor (logo)
- NSPE social media outlets
- Sponsor logo on drink tickets
- One rotating banner ad in conference mobile app
- Convention marketing emails and on-site marquee slides & signage (logo & link)
- Ribbons identifying sponsor on name badges

PLATINUM LEVEL SUSTENANCE SPONSOR

\$15,000 (4 sponsorships available)

Sponsor Highlight During Conference Meals

- Sponsored remarks or a video presentation may be presented during breakfast or lunch on Thursday or Friday
- Presentations are limited to 2-3 minutes in length
- Meal sponsorships are reserved on a first-come, first served basis

SPONSOR RECEIVES:

- Three (3) complimentary full conference registrations
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary half-page, four-color ad in *PE* magazine
- If desired, exhibitor tabletop display space during exhibit hours
- Ribbons identifying sponsor on name badges

RECOGNITION IN:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NSPE advertisement in *PE* magazine thanking the sponsor (logo)
- NSPE social media outlets
- One rotating banner ad in conference mobile app
- Convention marketing emails and on-site marquee slides & signage (logo & link)

GOLD LEVEL **ATTENDEE AMENITY SPONSOR** **\$10,000 (4 sponsorships available)**

VIP Headshot Experience Sponsor

(1 available)

- Sponsor a fun, efficient, professional experience for attendees who can sign up for a photo station with a professional photographer to capture their professional images
- Attendees can select their favorites and receive them online following the conference

Refresh and Recharge Sponsor

(3 available)

- Sponsor a refreshment break and a lounge area where attendees can network and charge their devices
- Two breaks are available on Thursday and one on Friday at the conference
- Sponsorship signage will be placed in the lounge and refreshment areas
- Sponsorships are reserved on a first come, first served basis

Sponsor receives:

- Two (2) complimentary full conference registrations
- One (1) approved push notification to attendees using the conference meeting app

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NSPE advertisement in *PE* magazine thanking the sponsor (logo)
- NSPE social media outlets
- Opportunity to include one advertising insert into the on-site conference bag
- Convention marketing emails and on-site marquee slides & signage (logo & link)
- One rotating banner ad in conference mobile app
- Ribbons identifying sponsor on name badges

SILVER LEVEL

ELEVATE EDUCATION SPONSOR

\$5,000 (unlimited availability)

Take this opportunity to sponsor one of the many educational experiences offered at the conference by sponsoring an education track or session tour.

Sponsor Full Education Track

- Includes sponsor recognition and special thank you in session marquee slides and the mobile app. Available tracks:
 - Amplify Your Leadership Power Skills Track
 - Stay Informed about Issues and Trends Impacting the Profession Track
 - Invest in Your Career Track

Session Tours

- Immersive learning tours where attendees can learn more about the host city while earning professional development hours

Sponsor receives:

- One (1) complimentary full conference registration

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, and link)
- NSPE advertisement in *PE* magazine thanking the sponsor (logo)
- One rotating banner ad in conference mobile app
- Opportunity to include one advertising insert into the on-site conference bag
- Conference marketing emails and on-site marquee slides & signage (logo) (Education Tracks)
- Conference marketing emails and mobile app sponsor message in conference mobile app in related tour entry (Session Tours)

BRONZE LEVEL
CONFERENCE TREAT SPONSOR
\$2,500 (unlimited availability)

Sponsor one of these identifiable opportunities at the conference:

- Conference bags – Company sponsors branded reusable bags given to all attendees. Bags will include the NSPECon logo, dates, and location of the conference on one side and the sponsor logo on the opposite side.
- Lanyards – Company sponsors branded lanyards for all attendees
- Notebooks – Company sponsors branded notebooks for all attendees
- Pens – Company sponsors branded pens for all attendees
- Keycards - Company sponsors branded hotel entry cards
- Other giveaway item in conference bags (approved by NSPE).

Sponsor receives:

- One (1) complimentary full conference registration

Recognition in:

- Conference website (logo)
- Conference meeting app (logo)
- NSPE advertisement in *PE* magazine thanking the sponsor (logo).
- NSPE social media outlets
- Convention marketing emails and on-site marquee slides & signage (name)
- Ribbons identifying sponsor on name badges

SOCIAL NETWORKING SPONSOR

\$1,500 (2 available)

Women's Leadership Program Social Sponsor - Join Us in Celebrating Women in Engineering!

The 3rd Annual Women's Leadership Program will be held in conjunction with NSPECon, creating a powerful platform for connection, inspiration, and professional growth among women engineers. Support this dynamic event by becoming a sponsor! Your sponsorship helps bring together participants from both the inaugural and current programs, fostering a vibrant community of emerging leaders.

As a sponsor, you'll have the opportunity to:

- Deliver a brief welcome and presentation at the start of the event
- Provide a small swag item (subject to NSPE approval) for attendees

Be part of shaping the future of engineering by empowering the next generation of women leaders. Your support makes a lasting impact!

Game Night Social Sponsor – Where Fun Meets the Future of Engineering!

Put your company in the spotlight by supporting one of NSPECon's most energetic and interactive events: Game Night, hosted by the NSPE New Professionals Committee! This lively competition brings together early-career engineers and seasoned professionals for an evening of camaraderie, excitement, and friendly rivalry.

As a sponsor, you'll have the opportunity to:

- Deliver brief welcome attendees and kick off the event
- Recognition for providing prizes to the winning team
- The option to provide a small swag item (pending NSPE approval)

Make a memorable impact on the next generation of professional engineers while showcasing your brand in a fun and meaningful way!



ADVERTISING SPONSOR \$1,000

- (Unlimited) Include one advertising insert into the on-site conference bag (maximum size 8.5" x 11")
- (1 available) Acknowledgement at specialty conference attendee ribbon table

FRIENDS OF NSPECON SPONSOR \$250

Take advantage of this unique opportunity for small companies to receive visibility at the conference.

- Only available to companies with five (5) or less employees
- Includes placement of one (1) banner stand in a traffic area at the conference

NSPECon26 Exhibit Program

Exhibit Booth Pricing and Benefits

Corporate - \$1,500

Non-profit & NYC-based businesses - \$1,000

Get your company in front of senior engineers and other decision-makers from across the industry and demonstrate how your solutions can help your clients when you exhibit at NSPECon26.

Exhibit Hours

Wednesday, August 5, 2026

3:00 p.m. - 5:00 p.m.	Exhibitor set-up and registration pick-up
6:00 p.m. - 7:30 p.m.	Exhibit open during Opening Reception (included with exhibitor registration)

Thursday, August 6, 2026

9:30 a.m. - 3:30 p.m.	Exhibits Open
7:00 a.m. - 8:00 a.m.	Breakfast (included with exhibitor registration)
9:30 a.m. - 10:00 a.m.	Networking Break with Exhibitors
12:15 p.m. - 1:45 p.m.	Installation and Recognition Lunch (included with exhibitor registration)
3:00 p.m. - 3:30 p.m.	Networking Break with Exhibitors
3:30 p.m. - 5:00 p.m.	Exhibitor breakdown

Exhibitor Benefits include:

- One complimentary exhibitor registration to the Exhibit and Sponsorship Showcase Wednesday & Thursday
- Draped, 6-foot table for display materials and chair
- Company listing on the conference website
- Company listing and profile in the conference mobile app

Additional Exhibitor Registrations

- Companies may register additional exhibitor representatives at \$150.00 each which includes admission to the Opening Reception, Thursday Breakfast, and Thursday Luncheon.

CONTACT INFORMATION

NSPE has partnered with Mohanna Sales Representatives to manage sponsorship and exhibit sales for the conference. Once a sponsorship or exhibit space purchase is confirmed, NSPE staff will work directly with the sponsor or exhibitor to coordinate the logistics of their participation, including setup, registration, and on-site details.

For questions regarding the availability of sponsorship or exhibit opportunities, please contact:

Shapnum Sahibzadah

Mohanna Sales Representatives

Ph: 214-291-3655 | Email: shapnum@mohanna.com

PROCESS AND PAYMENT

Exclusive sponsorship opportunities are assigned on a first-come, first-served basis, determined by the date the commitment form (page 15-16) is received by Mohanna.

Invoices will be issued only after your exclusive sponsorship or exhibit space has been confirmed.

Payment is due by the deadline specified on your invoice, and instructions for submitting payment will be included. For questions regarding the billing process, please contact:

Mason Mohanna

Mohanna Sales Representatives

Ph: 214-291-3649 | Email: mason@mohanna.com

POLICIES, TERMS, AND CONDITIONS

By attending or participating in NSPECon and its related activities, sponsors and exhibitors agree to abide by NSPE's Commitment to Public Safety at National Meetings, which is available on the conference website.

TABLES/DISPLAY

Each exhibit space includes a 6' x 30" table, two chairs, and a table drape. The area is suitable for free-standing displays positioned behind the table. Exhibitors will receive details on how to request electrical services or arrange for additional support directly through the hotel.

REGISTRATION

Exhibitor registration does not include full conference access, which is required to attend educational sessions and earn PDHs. However, exhibitor registration does include entry to the Opening Reception, Thursday Breakfast, and Thursday Luncheon. Upon arrival at the conference, registered exhibitors will receive their badges and exhibit space assignments. If you need additional exhibitor badges, they can be purchased for \$150.00 each. If a member of your team wishes to attend sessions or earn PDHs, they must register for the full conference. Full registration rates and details are available on the NSPECon26 website.



PHOTOGRAPHY/VIDEO POLICY

By attending or participating in NSPECon and its related activities, sponsors and exhibitors grant NSPE permission to use and distribute their image or voice captured in photographs, video recordings, electronic reproductions, or audio recordings of the event at any time and for any purpose related to the conference.

USE OF NSPE'S NAME/LOGO

The names, insignias, logos, and acronyms of NSPE are proprietary assets. Use of these elements is strictly prohibited without prior written permission from NSPE.

SHIPPING

NSPE does not contract with a shipping company for NSPECon. Exhibitors will receive detailed instructions on how to prepare their materials for shipping, including hotel delivery guidelines and restrictions regarding when shipments may be accepted.

CANCELLATION POLICIES

NSPE reserves the right to resell a sponsorship opportunity if payment is not received by the stated deadline of 10 business days from the invoice date. Failure to submit payment by this deadline will result in forfeiture of the sponsorship. Cancellations must be submitted in writing by July 1. After this date, no refunds will be issued, and fees cannot be transferred to NSPECon27.

NSPECon26 Conference Sponsorship and Exhibitor Commitment Form

SPONSOR OR EXHIBITOR INFORMATION:

Contact Name _____

Organization/Company _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Phone Number _____

Company Website _____ Social Media Accounts _____

Select Sponsorship Level:

\$25,000 Diamond – PE Day & Celebrate NYC Opening Reception Sponsor

\$15,000 Platinum – Sustenance Sponsor

Thursday Breakfast Friday Breakfast

Thursday - Installation & Recognition Luncheon Friday - Networking Luncheon

\$7,500 Gold Level – Attendee Amenity Sponsor

VIP Headshot Experience

Refresh-Recharge Break Thursday AM Thursday PM Friday AM

\$5,000 Silver Level – Elevate Education Sponsor

Leadership Skills Track Trends and Issues Track

Career Track Session Tour - Title _____

\$2,500 Bronze Level – Conference Treat Sponsor

Conference Bags Lanyards Notebooks Hotel Keycards

Pens Reserved lunch table

Other promotional item as discussed _____

\$1,500 Social Networking Sponsor Women's Leadership Program Social Game Night Social

\$1,000 Advertising Sponsor Conference Bag Insert Conference Ribbon Table

\$250 Friends of NSPECon Sponsor Conference Banner Stand Display

Exhibitor

\$1,500 Exhibitor Tabletop Display – Corporate

\$1,000 Exhibitor Tabletop Display – Non-profit or NYC-based businesses

Additional exhibitor registration(s) **\$150.00 each** Qty. _____

Total Amount Due: _____

Exhibitors are responsible for all shipping costs and any additional services or equipment they may require, including but not limited to electrical access and audio/visual support.

I understand the stated policies and conditions for sponsorship and/or exhibiting at NSPECon.

Organization/Company Representative Signature _____

PLEASE SEND COMPLETED FORM TO SHAPNUM@MOHANNA.COM.

THANK YOU FOR YOUR SUPPORT OF NSPECon26!



NSPE CON²⁶

AUGUST 5-7 | NEW YORK CITY, NY | NSPECON.ORG | #NSPECon26



CENTENNIAL CELEBRATION NYC
1926 - 2026

Join us at NSPECon26 on
August 5-8, 2026 to Celebrate!

NYSSPE CENTENNIAL CELEBRATION

Join the New York State Society of Professional Engineers (NYSSPE) in commemorating a century of dedication, innovation, and leadership in the engineering profession! We are excited to announce our Centennial Gala Anniversary Dinner, a prestigious event bringing together leading engineers, industry professionals, and distinguished guests from across the state.

Become a Centennial Sponsor

This momentous occasion provides a unique opportunity to showcase your brand, connect with key stakeholders, and demonstrate your commitment to the future of engineering in New York. We invite you to explore our premium sponsorship packages and become a valued partner in this historic celebration.



EXCELSIOR LEVEL

DINNER EVENT SPONSOR

\$25,000 (1 Available)

The Excelsior Sponsor receives:

- Recognition at the gala dinner verbally and with signage.
- Video placement on NSPECon website
- One full year of recognition as major gala sponsor on NYSSPE website home page
- If desired, sponsor may make a brief (2-3 minute) presentation during the dinner opening remarks
- Ten (10) complimentary dinner tickets (Full table)
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary full-page, four-color ad in the NYSSPE 100th Anniversary commemorative journal, both print and digital editions (deadline for ads to make print edition June 1, 2026)
- Conference organizers can work with companies who may want to sponsor a unique souvenir giveaway to attendees.

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NYSSPE dinner program thanking the sponsor (logo)
- NYSSPE social media outlets
- One rotating banner ad in conference mobile app
- Dinner marketing emails and on-site marquee slides & signage (logo & link)
- If desired, exhibitor tabletop display space during reception/dinner



EMPIRE LEVEL

RECEPTION SPONSOR

\$10,000 (2 available)

The Empire Sponsor receives:

- Recognition at the gala dinner verbally and with signage.
- Four (4) complimentary dinner tickets
- One full year of recognition as major gala sponsor on NYSSPE website home page
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary half-page, four-color ad in the NYSSPE 100th Anniversary commemorative journal, both print and digital editions (deadline for ads to make print edition June 1, 2026)
- Conference organizers can work with companies who may want to sponsor a unique souvenir giveaway to attendees.

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NYSSPE dinner program thanking the sponsor (logo)
- NYSSPE social media outlets
- One rotating banner ad in conference mobile app
- Dinner marketing emails and on-site marquee slides & signage (logo & link)
- If desired, exhibitor tabletop display space during reception/dinner

THE BIG APPLE LEVEL SIGNATURE NEW YORK DRINK SPONSOR \$10,000 (1 Available)



The Big Apple Sponsor receives:

- Recognition at the gala dinner verbally and with signage.
- Four (4) complimentary dinner tickets
- One full year of recognition as major gala sponsor on NYSSPE website home page
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary half-page, four-color ad in the NYSSPE 100th Anniversary commemorative journal, both print and digital editions (deadline for ads to make print edition June 1, 2026)
- Sponsor logo on drink tickets, on signature drink display and at bar locations
- Conference organizers can work with companies who may want to sponsor a unique souvenir giveaway to attendees.

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NYSSPE dinner program thanking the sponsor (logo)
- NYSSPE social media outlets
- One rotating banner ad in conference mobile app
- Dinner marketing emails and on-site marquee slides & signage (logo & link)
- If desired, exhibitor tabletop display space during reception/dinner

THE NEW YORK, NEW YORK LEVEL RECEPTION ENTERTAINMENT SPONSOR \$5,000 (1 Available)

The New York, New York Sponsor receives:

- Recognition at the gala dinner verbally and with signage.
- One (1) complimentary dinner ticket
- One full year of recognition as major gala sponsor on NYSSPE website home page
- One (1) approved push notification to attendees using the conference meeting app
- One (1) complimentary quarter-page, four-color ad in the NYSSPE 100th Anniversary commemorative journal, both print and digital editions (deadline for ads to make print edition June 1, 2026)
- Sponsor logo on signage at entertainment location
- Conference organizers can work with companies who may want to sponsor a unique souvenir giveaway to attendees.

Recognition in:

- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NYSSPE dinner program thanking the sponsor (logo)
- NYSSPE social media outlets
- One rotating banner ad in conference mobile app
- Dinner marketing emails and on-site marquee slides & signage (logo & link)
- If desired, exhibitor tabletop display space during reception/dinner

THE I ♥ NY LEVEL

DINNER TABLE SPONSOR OF ONE TABLE WITH CENTERPIECE

\$1,500 (Multiple Available)



Celebrate the 100TH anniversary of the New York State Society of Professional Engineers as the I ♥ NY level gala event sponsor and be recognized at the specific sponsored table. The centerpiece will represent a specific New York Landmark and will go home with the sponsor of the table.

The I ♥ NY receives recognition:

- One full year of recognition as major gala sponsor on NYSSPE website home page
- One (1) complimentary business card sized, four-color ad in the NYSSPE 100th Anniversary commemorative journal, both print and digital editions (deadline for ads to make print edition June 1, 2026)
- Conference website (logo & link to company)
- Conference meeting app (logo, company description, & link)
- NYSSPE dinner program thanking the sponsor (logo)
- NYSSPE social media outlets
- Listing in conference mobile app
- Dinner marketing emails and on-site marquee slides & signage (logo & link)

NYSSPE Centennial Celebration Commitment Form

Questions? Please contact NYSSPE at lpellizzi@nysspe.org

Please send completed form to meetings@nspe.org

Invoices will be sent to the contact.

Thank you for your support of the NYSSPE Centennial Celebration!



SPONSOR INFORMATION:

Contact Name _____

Organization/Company _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Phone Number _____

Company Website _____ Social Media Accounts _____

Select Sponsorship Level:

- \$25,000 Excelsior Level** – Dinner Event Sponsor (1 available)
- \$10,000 Empire Level** – Reception Sponsor (2 available)
- \$10,000 The Big Apple Level** – Signature New York Drink Sponsor (1 available)
- \$5,000 The New York, New York Level** – Reception Entertainment Sponsor (1 available)
- \$1,500 I ♥ NY Level** – Dinner Table Sponsor with Centerpiece (multiple available)

I understand the stated policies and conditions for sponsorship at NSPECon.

Organization/Company Representative Signature _____

Exclusive sponsorship opportunities are allocated on a first-come, first-served basis, determined by the date NSPE Meetings Staff receives your commitment form. Once your exclusive sponsorship is confirmed, an invoice will be issued. Payment must be submitted by the deadline indicated on your invoice, following the payment instructions provided.