

2012 New Faces of Engineering - Professional

A Recognition Program for Engineers Week 2012

Nomination deadline October 21, 2011
Send completed applications/photos to pr@nspe.org

Objective

The **New Faces of Engineering-Professional** strives to promote the accomplishments of young engineers by highlighting their engineering contributions and the resulting impact on society. The campaign is designed to enhance and improve the image of engineering by:

- Putting faces to what has often been referred to as “the stealth profession”;
- Showing a group of young, diverse and talented engineers, thereby portraying engineering as an exciting profession open to everyone;
- Providing both stimulation and incentive for college engineering students to explore the variety of career options available to them with their engineering degrees as well as encouraging high school students to study engineering in college.
- Help engineering students understand they are part of a global profession.

Criteria for Recognition

- Engineers 30 years of age or younger as of December 31, 2011, are the focus of the recognition program.
- **Nominees must have a degree in engineering from an ABET accredited U.S. college or university, or from an equivalent international educational institution. Degrees in engineering technology, science, computer science, and similar disciplines do not qualify; a degree in computer engineering is acceptable.**
- NSPE can present up to 5 members to be considered by National Engineers Week. What they and NSPE are looking for is an excellent “poster person” to present to the public—someone dynamic and successful who has already made a contribution to the profession at a young age.
- *New Faces of Engineering* recognizes achievements in all engineering disciplines. However, nominees must be a **member** of a sponsoring Engineers Week partner, in this case NSPE. See “Nomination Process.”

Nomination Process

- Nominations are made only through the designated contact at the Engineers Week **Sponsoring Societies** and government agency partners. All nominees must submit their applications to these societies (NSPE), not to Engineers Week headquarters.
- Applications must be **complete** and must be submitted electronically. Incomplete nominations may delay processing and not meet deadline.
- Photos must be included with the application materials. Photos must include one color AND one black and white (JPG or TIF files and at least 300 DPI at 2”x3”). Nominees are also encouraged to submit informal “action” photos in addition to formal portraits/headshots.
- Complete nominations must be submitted to **Stacey Ober at pr@nspe.org by October 21, 2011**. Questions about the New Faces-Professional program, criteria, or nomination process should be addressed to Stacey Ober at pr@nspe.org or to asquire@nspe.org.

Recognition

The top individual *New Faces* will be featured in a full-page ad in USA TODAY during Engineers Week, February 19-25, 2012. Each photo will be captioned with the engineer’s name, name of the engineering society providing the nominee, employer and a brief statement of that individual’s accomplishments as they relate to the public welfare.

National Engineers Week Foundation will profile each of the top individuals at eweek.org. The profiles will be posted on the Engineers Week web site at www.eweek.org and at www.discoverengineering.org, the Engineers Week web site for middle school students. The engineering trade press will be targeted for feature stories on the top individuals. Media contacts provided by all nominees will also be provided information.

The additional nominees will be publicized on the EWeek web site and promoted by their sponsoring engineering society.

The top candidates may participate in an e-mail and/or online Question and Answer discussion forum with engineering undergraduates globally at a future date to be determined. Candidates are asked to list languages in which they are fluent.

Nomination Form

Must be completed for each nominee.

A. Candidate's Information

Name: _____

Title and employer: _____

Work Address: _____

Work Phone: _____

Email: _____

Age as of December 31, 2011 _____

Nominees, please self-select from the following categories. This information is necessary to facilitate an internal diversity impact analysis of the Foundation's activities and will not be used for any other purpose.

- _____ White/Caucasian
- _____ African American
- _____ Hispanic
- _____ Asian / Pacific Islander
- _____ Other

Education :

School(s) and location _____

Degrees and majors: _____

Are you a P.E.? _____

Engineering Society _____

Membership Number: _____

Do you have video footage available showing you on the job, in training, or in the classroom (either as a volunteer or a student)? Availability of or lack of video will not impact your nomination process. Informal photos from the same venues are also welcome. _____

Professional/Technical Society Activities:

B. Attach a statement of 200 words or less supporting the candidate's nomination. Facts presented should include engineering achievements in design, research, development, or management during the last two to five years, **and their importance**. Please avoid acronyms. **(Please make an effort to tie at least one achievement to something the non-engineering community can appreciate**, and we encourage you to include information on what you do outside of work, including participation in society activities, EWeek, MATHCOUNTS, etc.).

C. For publicity purposes, list the names and addresses of two or more publications in the nominee's hometown. If the nominee currently live in a city other than his/her hometown, please let us know of some hometown connection (which high school they attended, do his/her parents still live there, etc.):

1. Publication Name _____

Address _____

2. Publication Name _____

Address _____

3. Publication Name _____

Address _____

D. Fluent in Language(s): _____

E. Nominees: Please provide one electronic (jpg or tif and at least 300 DPI at 2"x3") color photo and one black and white. Photos should be head and shoulder shots of high quality resolution suitable for publication. Business attire is recommended.

F. Photograph Consent and Release

Note: a scanned signature is acceptable, or this page may be faxed to: Stacey Ober, National Society of Professional Engineers, 703-836-4875

I, the undersigned, grant my consent and permission to publish my photograph and use my name solely for purposes of advertising, publicizing, and promoting New Faces of Engineering, a recognition program of Engineers Week.

I hereby release and agree to hold harmless Engineers Week from any liability, and invasion of any right of privacy or publicity, arising out of the use of my name and photograph.

I acknowledge that I have read and understand this Consent and Release prior to signing it. I certify and warrant that I am of legal age and have the full power, right, and authority to enter into this consent and release.

Signature of Engineer: _____

Print Name: _____

Date: _____

F. Sponsoring Engineering Society Information

Staff Contact: Stacey Ober _____

Phone: 703-684-2815 _____

Email: pr@nspe.org _____